

An aerial view of Munich, Germany, featuring a prominent church spire with a green roof and clock faces. A bright yellow light beam cuts across the sky from the top right towards the center. The city below is a dense collection of buildings with red-tiled roofs and colorful facades. In the top left corner, there is a stylized black logo consisting of several geometric shapes.

# IGEL DISRUPT 24

## Munich

Sponsor Webinar



# Agenda

- Countdown
- General Agenda
- Booth Hours/Setup/Breakdown
- Booth Assignments/Expo Plan
- Shipping
- Sponsor Portal/Admin
- Lead Scanning
- Questions?
- Next Webinar – September 6



# Countdown & Housekeeping

- Just 23 days until Disrupt Munich!
- Full agenda is live – still subject to change
- App will launch next week
- Registration & Hotel
- Sponsor codes
- Breakout PPT – Company branded or Disrupt Munich Template



# AGENDA | BREAKOUTS

## MONDAY September 16

8am	Attendee Arrival & Registration
9:30am	Bootcamps & Technical Tracks
11am	Keynote: The Now
1:30pm	Lunch/Expo Open
2:45	Breakout Sessions
6:30	Welcome Reception & Expo

## TUESDAY September 17

8:30am	Breakfast in Expo Area
9:30am	Keynote: The Next
12pm	Lunch + Expo
1-3pm	Breakout Sessions
3:05pm	Guests Depart
3:00-7:00	IGEL ICP Certification



**Special for Munich!**  
German Language  
Breakout Track!

## Plus



**EUC Transformation**  
CONTENT TRACK



**Healthcare**  
CONTENT TRACK



**Cybersecurity**  
CONTENT TRACK



**CxO**  
ROUND TABLE &  
CONTENT TRACK



**Meetings &  
Community**  
TECHNICAL PRESENTATIONS &  
MEETUPS



**Video OnDemand**  
REACH A WIDER AUDIENCE



# Primary Booth Hours

- Setup can begin Sunday September 15<sup>th</sup> – 3pm
- Plan to staff booths throughout the conference
- Dedicated times in expo areas
- Monday
  - 1:30-2:30 – Lunch & Expo
  - 6:30-10 Expo & Reception
- Tuesday
  - 8:30-9:30 - Breakfast
  - 12:00-1:00– Lunch & Expo
- Tear down to begin Tuesday September 18, 3pm

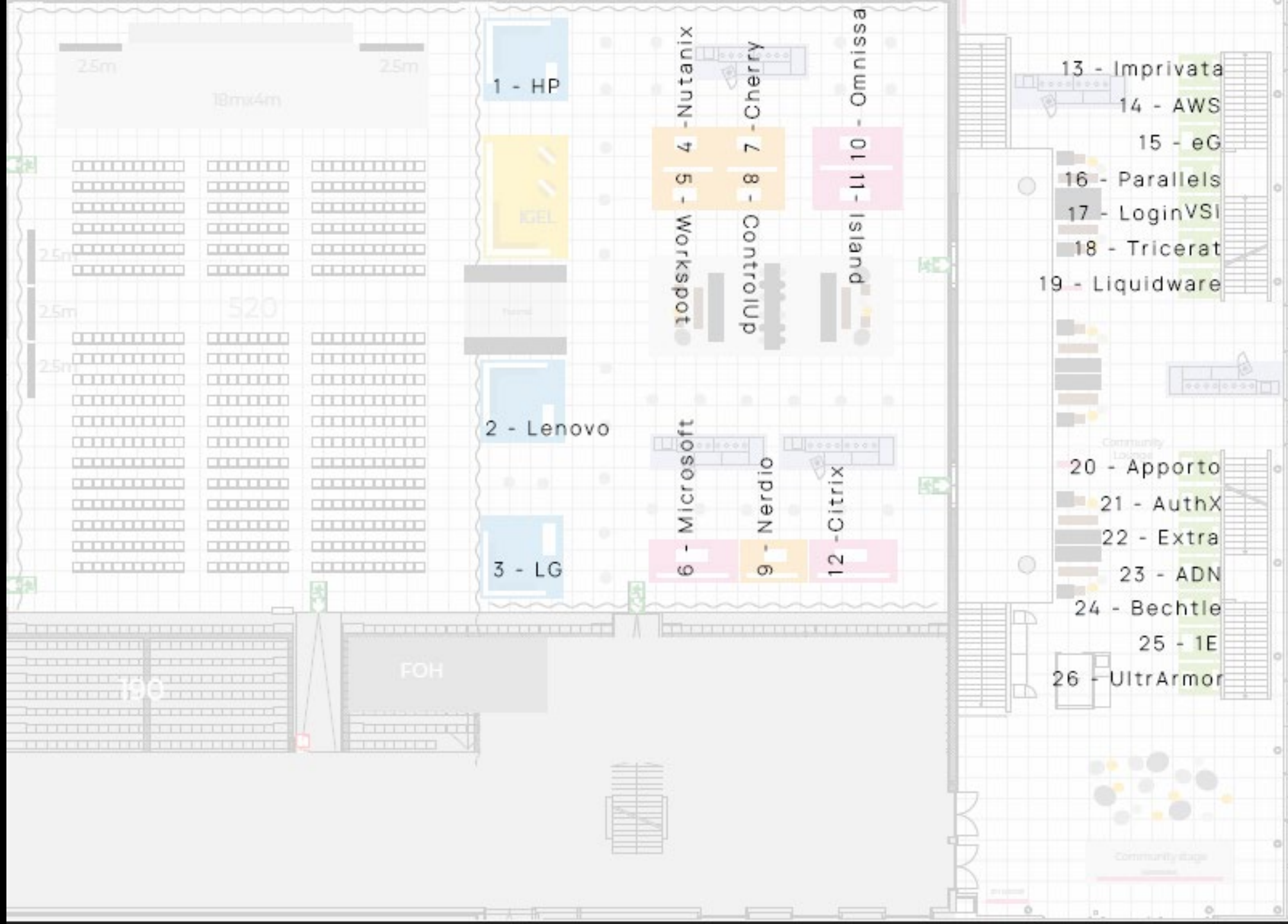


# Expo Floor

- Design similar to Miami
- Breaks, meals, informal meeting space all incorporated into expo area
- Expanded programming throughout
- Full content agenda for community  
Community Lounge/Stage area



1. HP
2. Lenovo
3. LG
4. Nutanix
5. Workspot
6. Microsoft
7. Cherry
8. ControlUp
9. Nerdio
10. Omnissa
11. Island
12. Citrix
13. Imprivata
14. AWS
15. eG Innovations
16. Parallels
17. LoginVSI
18. Tricerat
19. Liquidware
20. Apporto
21. AuthX
22. ExtraComputer
23. AND
24. Bechtle
25. 1E
26. UltrArmor





# Shipping

- Ship directly to hotel
- Please include dedicated hotel packing slip on all cartons
- Include booth number
- Packages can be accepted up to 3 days ahead and must be shipped out 3 days post to avoid charges
- Deliveries and pickups from receiving department 7:00-2:00.
- Details shared and available on microsite

<b>INFINITY Hotel &amp; Conference Resort Munich</b>		<b>Event-Manager</b>	Nathalie Hörman
Warenannahme Andreas-Danzer-Weg 1 85716 Unterschleißheim			
Veranstaltung: event	<input type="text"/>	Rückabwicklung der Ware/reversal of the goods:	<input type="text"/>
Datum der Veranstaltung: date of event	<input type="text"/>	Rückholung durch/retrieval by:	<input type="text"/>
Ansprechpartner (Kunde): contact person (customer)	<input type="text"/>	Datum der Abholung/pick up date:	<input type="text"/>
Telefonnr.: telephone number	<input type="text"/>	Rücksendeaddress/return address:	<input type="text"/>
Veranstaltungsraum: ggf. Stand Nr. event room/booth number	<input type="text"/>		
Inhalt des Packstücks: bzw. Art der Ware content/type of package	<input type="text"/>		
BOX NR.:	<input type="text"/>	VON	<input type="text"/>
<small>Lieferungen werden ausschließlich Montag - Freitag 7:00 - 14:00 über die Warenannahme akzeptiert. Pick-ups are only accepted Monday - Friday 7:00 - 14:00 via the Warenannahme.</small>			
<b>Pflichtfelder bitte ausfüllen / please fill out the required fields</b>			





# Shipping

- For anything needed for booth setup on Sunday include “**Sponsor – Sunday Setup – Booth #**” above the hotel address block

**Sponsor – Sunday Setup – Booth #**

<b>INFINITY Hotel &amp; Conference Resort Munich</b> Warenannahme Andreas-Danzer-Weg 1 85716 Unterschleißheim		<b>Event-Manager</b> Nathalie Hörman
<b>Veranstaltung:</b> event	<input type="text"/>	<b>Rückabwicklung der Ware/reversal of the goods:</b> Ware wird während VA genutzt und dann kann dann entsorgt werden
<b>Datum der Veranstaltung:</b> date of event	<input type="text"/>	<b>Rückholung durch/retrieval by:</b> <input type="text"/>
<b>Ansprechpartner (Kunde):</b> contact person (customer)	<input type="text"/>	<b>Datum der Abholung/pick up date:</b> <input type="text"/>
<b>Telefonnr.:</b> telephone number	<input type="text"/>	<b>Rücksendeadresse/return address:</b> <input type="text"/>
<b>Veranstaltungsraum:</b> ggf. Stand Nr. event room/booth number	<input type="text"/>	
<b>Inhalt des Packstücks:</b> bzw. Art der Ware content/type of package	<input type="text"/>	
<b>BOX NR.:</b>	<input type="text"/> <b>VON</b> <input type="text"/>	

Lieferungen werden ausschließlich Montag - Freitag 7:00 - 14:00 über die Warenannahme akzeptiert.  
Pick-ups are only accepted Monday - Friday 7:00 - 14:00 via the Warenannahme.

**Pflichtfelder bitte ausfüllen / please fill out the required fields**



# Sponsor Portal

- Sponsor portal is open
- Identify and share your booth admin contact
- You will receive an invite from the system to access
- Once in, you can access company info, lead scanning details, etc.





# Lead Scanning

- Each sponsor will receive 1 lead license for their booth
- Lead license can be loaded onto any device
- Additional licenses are available for \$249 each
- Small amount of physical scanners will be available to rent onsite
- Lead capture application can be downloaded and installed on any apple/android device. Instructions on sponsor site
- Remember – full opt in registration list will be shared following the event with all sponsor levels



# Questions?

