



IGEL DISRUPT 24

Munich

Sponsor Webinar



Agenda

- Countdown
- General Agenda
- Booths/Booth Design
- Floor plan
- Booth Hours/Setup/Breakdown
- Shipping
- Sponsor Portal/Admin
- Lead Scanning
- Questions?
- [Next Webinar – August 23](#)



Countdown

- Just 37 days until Disrupt Munich!
- Full agenda is live – still subject to change
- App will launch the week of August 19
- Sponsor kits
- Registration
- Sponsor codes



AGENDA | BREAKOUTS

MONDAY September 16

8am	Attendee Arrival & Registration
9:30am	Bootcamps & Technical Tracks
11am	Keynote: The Now
1:30pm	Lunch/Expo Open
2:45	Breakout Sessions
6:30	Welcome Reception & Expo

TUESDAY September 17

8:30am	Breakfast in Expo Area
9:30am	Keynote: The Next
12pm	Lunch + Expo
1-3pm	Breakout Sessions
3:05pm	Guests Depart
3:00-7:00	IGEL ICP Certification



Special for Munich!
German Language
Breakout Track!

Plus



EUC Transformation
CONTENT TRACK



Healthcare
CONTENT TRACK



Cybersecurity
CONTENT TRACK



CxO
ROUND TABLE &
CONTENT TRACK



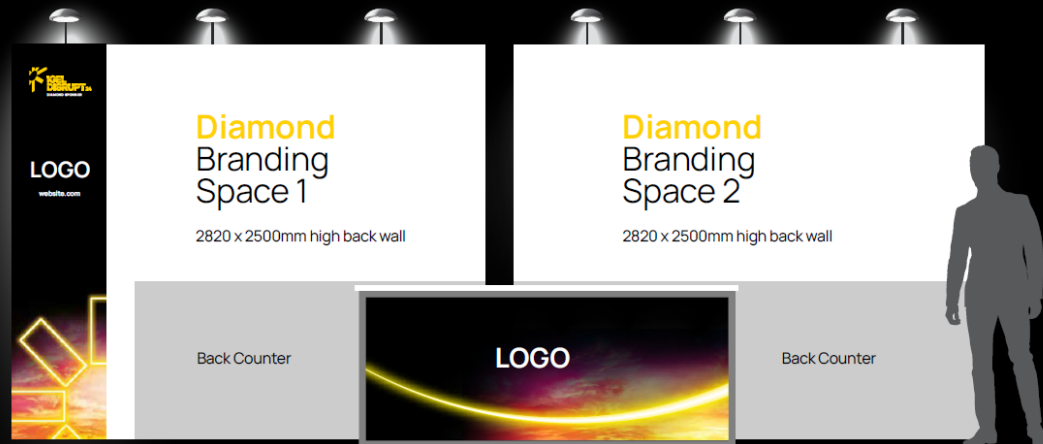
Meetings & Community
TECHNICAL PRESENTATIONS &
MEETUPS



Video OnDemand
REACH A WIDER AUDIENCE

Booth Design

- Set up and structure will be very similar to Disrupt Miami
- Power included in booth cabinet
- Access to internet (Hardwire/Wi-Fi - TBD)
- Booth guidelines and templates available on the [Sponsor site](#)
- Set up to begin Sunday September 15th at 3pm
- **Deadline for new booth artwork August 16th!**



Expo Floor

- Design similar to Miami
- Breaks, meals, informal meeting space all incorporated into expo area
- Expanded programming throughout
- Full content agenda for community
- Community Lounge/Stage area
- Booth assignments coming next week!



Booth Hours

- Set up to begin Sunday, September 15, 3pm
- Specific Open booth hours TBD. There will be dedicated times for Expo as well as informal opportunities for conversations
- Plan to staff booths during all conference hours
- Tear down to begin Tuesday September 18, 3pm



Shipping

- Ship directly to hotel
- Please include dedicated hotel packing slip on all cartons
- Packages can be accepted up to 3 days ahead and must be shipped out 3 days post to avoid charges
- Deliveries and pickups from receiving department 7:00-2:00.
- Full details will be shared and available on microsite

INFINITY Hotel & Conference Resort Munich		Event-Manager	Nathalie Hörman
Warenannahme Andreas-Danzer-Weg 1 85716 Unterschleißheim		Rückabwicklung der Ware/reversal of the goods:	Ware wird während VA genutzt und dann kann dann entsorgt werden
Veranstaltung: event		Rückholung durch/retrieval by:	
Datum der Veranstaltung: date of event		Datum der Abholung/pick up date:	
Ansprechpartner (Kunde): contact person (customer)		Rücksendeadresse/return address:	
Telefonnr.: telephone number			
Veranstaltungsraum: ggf. Stand Nr. event room/booth number			
Inhalt des Paketstücks: bzw. Art der Ware content/type of package			
BOX NR.:		VON	
<small>Lieferungen werden ausschließlich Montag - Freitag 7:00 - 14:00 über die Warenannahme akzeptiert. Pick-ups are only accepted Monday - Friday 7:00 - 14:00 via the Warenannahme.</small>			
Pflichtfelder bitte ausfüllen / please fill out the required fields			



Sponsor Portal

- Sponsor portals are open
- Identify and share your booth admin contact
- You will receive an invite from the system to access
- Once in, you can access company info, lead scanning details, etc.



Lead Scanning

- Each sponsor will receive 1 lead license for their booth
- Lead license can be loaded onto any device
- Additional licenses are available for \$249 each
- Small amount of physical scanners will be available to rent onsite
- Lead capture application can be downloaded and installed on any apple/android device. Instructions on sponsor site
- Remember – full opt in registration list will be shared following the event with all sponsor levels

